Stepan introduces a powerful cleaning solvent, naturally derived from vegetable esters.





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Stepan Colombia 2010

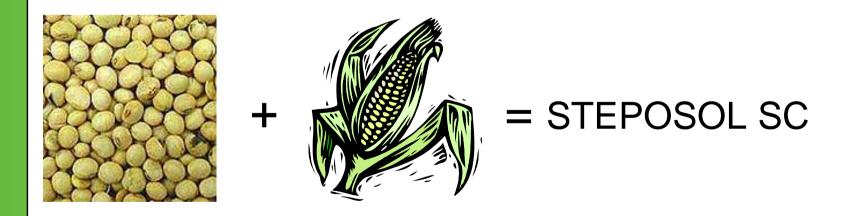




Hazardous Solvents vs. STEPOSOL SC



Derived From Soybeans and Corn





Why "Green" Solvents?

- Consumer Demand for Environmentally Friendly Products
- Government Legislation
- Environmental Regulations
 - Requiring companies to switch to safer alternative solvents in manufacturing processes



Functionality

Extender

Co-Solvent

Complete Replacement

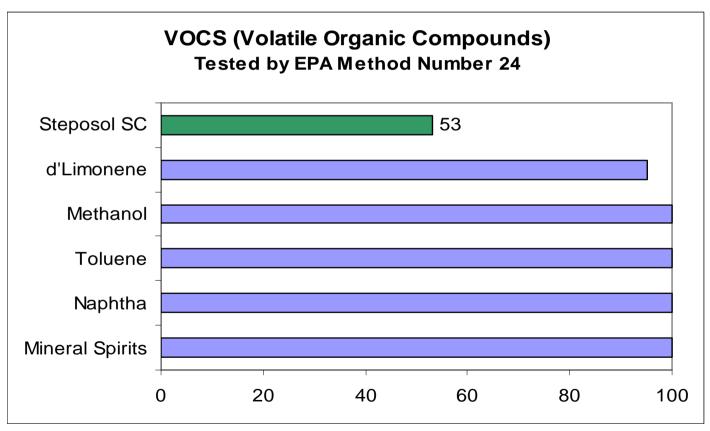


Typical Applications

- Formulated Industrial Cleaners
 - Hand Cleaners
 - Flushing Solvent for Adhesives
- Graffiti and Paint Removal
- Parts Washing Solvent
- Petroleum Degreasing
 - Storage Tank Cleaners
 - Spray Down
 - Wash Out

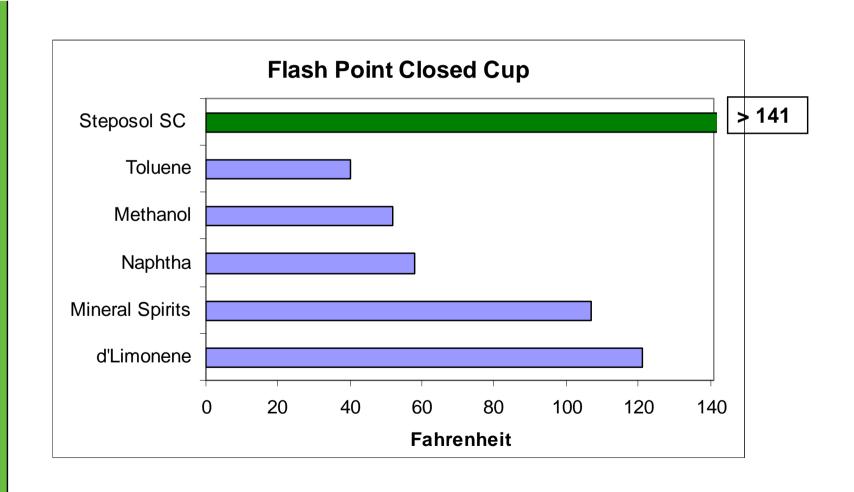


STEPOSOL® SC VOCS

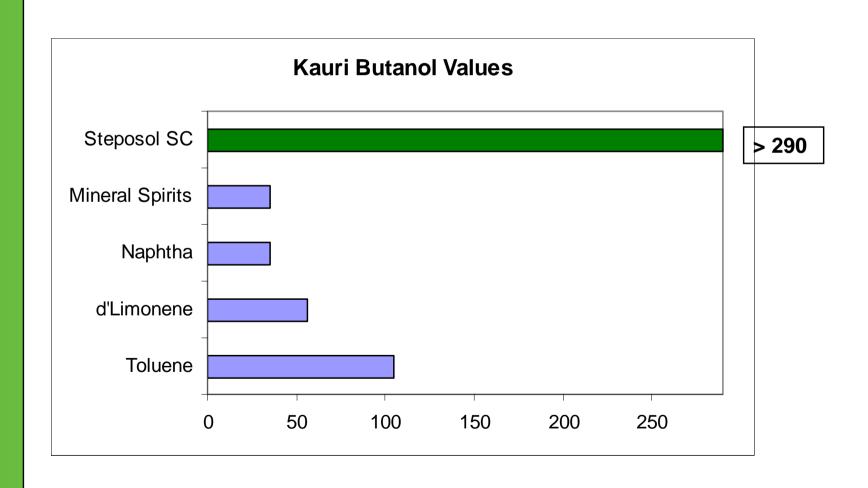




Flash Point Closed Cup (Fahrenheit)



Kauri Butanol Values



STEPOSOL® SC STEPOSOL SC or STEPOSOL SB-W?

- Use STEPOSOL SC When:
 - More Aggressive Product is Needed
 - Hand Cleaner is Geared Towards A Highway
 Worker Who is Laying Asphalt
- Use STEPOSOL SB-W When:
 - Less Aggressive Product is Needed
 - Hand Cleaner is Geared Towards Gardeners



STEPOSOL® SC STEPOSOL SC or STEPOSOL SB-W?

- Use STEPOSOL SC When:
 - Customer is cleaning a part and does not want a heavy visible residue left behind.
- Use STEPOSOL SB-W When:
 - Customer is cleaning a part and would benefit from a residue left behind.







Case Study: Paint Stripper Manufacturer

- Customer Formulating Paint Stripper
- Had issues with toluene in their formulation
 - Environmental
 - Health & Safety
 - Shipping







Case Study: Paint Stripper Manufacturer

- Tested STEPOSOL SC as a Drop in Replacement
- Results
 - Product Performed Well
 - Workers Were Not Exposed to Harsh Solvent
 - End Customers Have A Safe Product
 - Reduced Shipping Costs
- Bonus Results
 - Able to Use "Green" Label
 - Created New Market Opportunities
 - Obtain Business Otherwise Lost



Case Study: Parts Cleaning



- Parts cleaning manufacturer currently selling cleaning equipment
- Looking for a "green" solvent to sell along with the equipment
- Decided to use a 70/30 blend of the STEPOSOL SC and STEPOSOL SB-W



Case Study: Parts Cleaning



 Attractive to customers interested in "green" solvents

- Results
 - High Flash Point
 - Longer Life Cycle with the Steposol SC
 - Cleans Better



Advantages

- High Flash Point
- Stable Pricing
- Biodegradable
- Blends Well With Other Solvents
- Low VOC
- Naturally Derived
- Water Rinsable





Disadvantages

 Not Applicable for Aqueous Formulas – Limited Life

Distinct Odor

Too Aggressive in Some Applications



Soy-Based Solvent Alternatives Summary

- The current solvent market is in need of environmentally friendly and economical solvent alternatives
- Soy-Based esters (methyl soyates) can be used to fill many of the current needs
- Methyl soyate and its' derivatives can provide improved solvency, flash point, toxicity, and biodegradability profiles of cleaning systems

